



UNDERWRITING HUMAN CONNECTION

An investment strategy
for the €2T Meaningful Socialization Economy

STRATEGIC ALIGNMENT

IF YOU ANSWER “YES” TO AT LEAST 3 QUESTIONS, OUR THESIS MAY BE ALIGNED

1

Have you lost trust in the VC “silo model”?

We were tired of seeing valuable IP, data, users and talent disappear when isolated startups fail instead of being recycled

2

Is Big Tech missing one of the biggest markets on Earth?

While others chase digital attention, we see a €2T opportunity in rebuilding safe, real-life socialization

3

Do you believe serendipity can be engineered?

We move beyond “happy accidents” toward a system that places the right people, in the right place, at the right time

4

Do you refuse the “impact vs. profitability” trade-off?

Solving societal friction generates stronger retention and systemic efficiency through a mass-market pull model

5

Looking for early Uber/Airbnb-style category dynamics?

We have identified ventures with that DNA, provided they operate within a **coordinated architecture**

6

Have you seen **someone you love** suffer from disconnection?

Doing nothing was unacceptable. We committed 3 years and €1.5M in research to engineer real-life connection for our loved ones—and millions more

If you answered “Yes” to five or more, our next communication may mark the beginning of significant alignment.

BUSINESS ARCHITECTURE

Beyond the
1-in-10 gamble

A coordinated
scaling engine

OUR ECOSYSTEM IS NOT A COLLECTION OF STARTUPS; IT IS COORDINATED INFRASTRUCTURE THAT COMPOUNDS

ECOSYSTEM RAILS

Shared AI intelligence, trust layers, data, venues and physical infrastructure allow businesses to scale without duplicating fixed costs

RECIPROCAL GROWTH ARBITRAGE

Shared user flow, infrastructure and coordination logic are designed to lower CAC and increase LTV across the portfolio

ASSET RECYCLING LOGIC

If one entity underperforms, useful capabilities, users, data and infrastructure can be reused across the wider system rather than lost

We don't delete value!

Capital deployment is KPI-gated:
capital follows execution milestones and ecosystem value creation

THE CRISIS OF DISCONNECTION & LONGEVITY

We address a structural failure in the global social fabric that directly impacts health and longevity.

~900K deaths / year

linked to loneliness globally

+50% survival likelihood

associated with strong social relationships

~1.5–2.0% of global GDP / year

estimated productivity, healthcare and social-care burden

Note: all sources and methodology available on request

Loneliness is the
measurable symptom

Rebuilding real-life connection
is the infrastructure opportunity



*Meaningful socialization is health,
longevity and economic infrastructure.*

HIGH INNOVATION GROUNDED EXECUTION

INSTITUTIONAL-GRADE EXECUTION & GOVERNANCE



Core team continuity

Two specialized teams with a 7–10 year history of working together across multiple market cycles



In-kind participation

Founders are economically incentivized to support the entire ecosystem



10 secured businesses

Our first portfolio ecosystem is already identified, vetted and aligned – several multiple-exit founders



Above 1 million users

Proven demand already exists within foundational businesses, with ~60% women



Female-led representation

2.3× more female-led investees than the Europe 2025 VC benchmark



80%+ retention

Observed in selected foundational assets, validating that meaningful IRL socialization can be sticky

10 secured businesses. One coordinated ecosystem.

THE DEEP DIVE

THREE ANALYTICAL DOCUMENTS, EACH 20–30 PAGES, SUPPORT THE INVESTMENT THESIS

1

THE SOCIALIZATION ECONOMY



€2T market sizing,
wallet logic,
category-
consolidation
thesis and
consolidation
potential

2

THE BELONGING LAYER



Impact thesis,
health / longevity
rationale and
meaningful-
socialization
theory of change

3

ECOSYSTEM CAPITAL



Not traditional VC.
Not a venture studio.
A new scaling engine
built on shared
infrastructure,
aligned incentives,
KPI-gated capital
and asset recycling

Let's talk first to test how this strategy fits your portfolio.

If you want to know more before we meet, we can provide The Socialization Economy immediately

SEE YOU SOON IN “REAL LIFE!”



GETTING TOGETHER

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Impact Alignment



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