

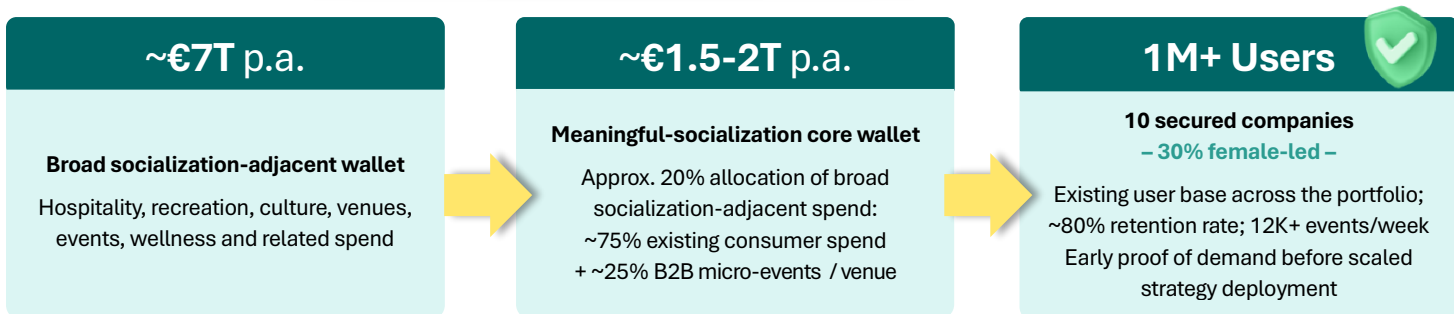
Billions of people are missing true belonging. Every day, hundreds of millions ask: where can I go, what can I do, and who are the right people to meet?

Thematic focus: Wellness • Mental Health • Longevity • Hospitality • Culture • Frontier Emotional AI • Digital Communities – converging around on-demand IRL\* social interaction and human connection

IRL: In Real Life \*

## Investment Thesis & Structure in One Frame

| Impact thesis                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Market thesis                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Investment architecture                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Global-level urgency</b></p> <p>Loneliness and social isolation are now recognized as material health and social-cohesion issues: WHO-linked sources point to <b>1 in 6 people affected</b> and <b>871,000+ deaths annually</b> linked to loneliness / social isolation</p>  <p><b>Pull impact:</b> users want safer, healthier, more meaningful real-life connection – and are willing to pay for services that deliver it.</p> | <p><b>Category formation</b></p> <p>Demand is shifting from passive digital attention toward <b>IRL socialization, communities, safety, venues and AI-assisted human interaction</b>. Early signals from Blackstone, Sequoia, YC, a16z-backed adjacent IRL-social ventures suggest the category is becoming investable</p>  <p><b>No dedicated global pure-play leader has yet consolidated a large existing wallet.</b> Detailed category benchmarks and market sources available on demand</p> | <p><b>Anti-J-curve execution</b></p> <p><b>Not a blank thematic sleeve:</b> the ecosystem is designed to be <b>operational from day one</b>, with a prebuilt portfolio base, KPI-gated deployment, shared rails, frontier emotional AI, trust layer, venues and ERP/data infrastructure</p>  <p><b>A pioneering Ecosystem Capital model:</b> shared infrastructure can reduce duplication, while asset recycling aims to preserve users, IP, data, talent and commercial learnings inside the ecosystem rather than letting value leak out</p> |

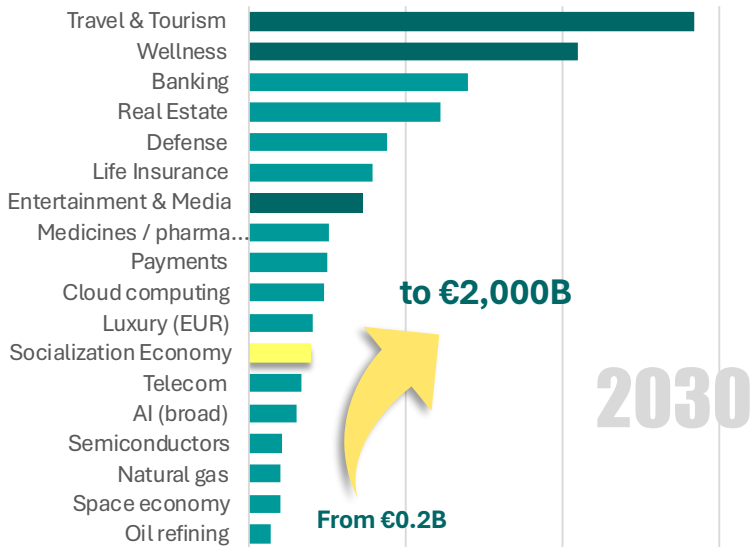


## Investment opportunity, & Economics

|                             |                                                                                                                                    |
|-----------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| Investment Strategy         | VC-PE deals: Seed with validated models, to growth stage opportunities; global ambition with European technology sovereignty focus |
| Investment opportunity size | EUR 150M target; EUR 200M hard cap<br>With average deployment EUR 3 to 15M per investee                                            |
| Target Currency             | EUR reference currency                                                                                                             |
| Investment Duration         | Up to 5 years                                                                                                                      |
| Value-creation rationale    | Seeks <b>above-market</b> VC/PE deals potential through category-opening dynamics and Ecosystem Capital compounding                |

## A Large Human-Centric Wallet in Motion

### The Emergence of the Socialization Economy



## A Large Human-Centric Wallet Waiting to Be Organized

**Wellness proved the pattern:** a fragmented human need can become a multi-trillion market once its utility is redefined, organized and made measurable. Socialization starts from the same type of existing wallet, but AI-matching and on-demand micro-event logistics can accelerate the missing rails: **the right people, the right place, the right time**

**Why this matters now:** capital is still rewarding frontier categories – AI captured **64.1% of U.S. VC deal value in H1 2025**, and SpaceX has reportedly filed for what could become the largest IPO on record. Elifinity's thesis: the next frontier may be **human infrastructure**

**Note:** Markets overlap by design. Socialization is embedded in travel, hospitality, wellness, culture and entertainment. Source pack available on demand

## How the Ecosystem Monetizes

Users → Venues → Events → Repeat Participation → Revenues → Lower CAC → More Users

| Users pay                                                          | Venues pay                                                                | Sponsors pay                                              |
|--------------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------------|
| Subscriptions, pay-per-use, access, verification, premium services | Verified attendance, CRM, activation, event creation, measurable footfall | Limited, targeted and moderated sponsorship / advertising |

**Compounding line:** Shared users reduce repeated acquisition costs and create multiple revenue pathways across complementary businesses. Low-CAC scale can feed higher-margin monetization; value circulates inside the ecosystem

## Contact

Elifinity Socialization

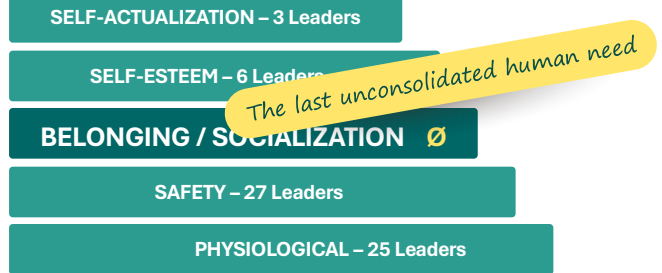
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**Source & auditability note:** Market figures, benchmarks, WHO-linked impact data, portfolio indicators and ROI assumptions are supported by source notes and methodology materials available on demand. Portfolio data are company-reported and Elifinity-reviewed; detailed attribution available on request

**Important notice:** Investment involves significant risks, including loss of capital, illiquidity, valuation uncertainty, execution, technology, regulatory, market-adoption, concentration and sustainability-related risks. This document is a marketing communication for professional investors only and is not an offer, solicitation or investment, legal or tax advice. Any investment decision must rely solely on the Offering Document, Articles, Subscription Agreement and SFDR disclosures

## The Missing Layer: Belonging



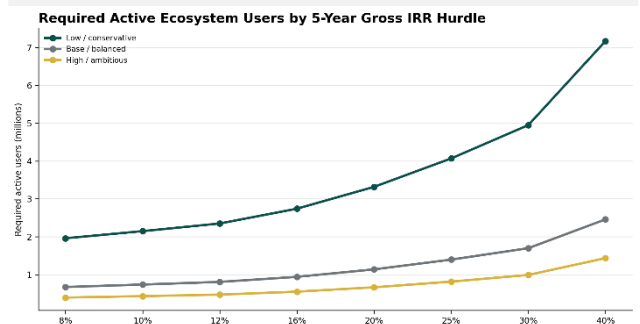
Every major human-needs layer has produced €100B+ category leaders

Socialization has not. Even the largest listed in the dating pure-play niche remains below €10B today (MATCH group). Under Elifinity's internal assumptions, the **Socialization Economy could support 10–20 €100B+ leaders** over the next 5–10 years, with larger outcomes possible in upside scenarios. **The wallet exists. The category remains fragmented**

## ROI Self-Assumption Graph

### A Bottom-Up ROI Lens, Not a Black Box

Portfolio Exit Potential = Active Users × Ecosystem Revenue per User × Target Ownership × Exit Multiple



**The curve turns the return case into a user-threshold test.** Under conservative assumptions, the model requires **~2.1M active users for 10% gross IRR, ~3.3M for 20%, and ~7.2M for 40%** over five years. Elifinity starts with **1M+ users** in its preselected ecosystem; France is the pilot market, not the ceiling. If France represents ~3% of the global market, the bridge implies **~33M users** before wider penetration. Supported by IRL/community platform benchmarks, Elifinity believes **100M+ users** is a credible long-term ecosystem potential — but the investment case does not rely on it. With a **€20–60/month** ecosystem basket across events, venues, communities, trust, access and premium services, LPs can test the assumptions themselves. **No return is guaranteed**

## Key People

**Nicolas Fantuz** General Partner / ecosystem architecture / Strategy leadership

**Bernard Couvreur** Impact, compliance, EU taxonomy expert

**Sofia Tulupova** Portfolio management / capital allocation / tech-impact portfolio growth

**Philippe Mossier** Governance / private markets / institutional and HNW networks

Key members combine structuring expertise, impact, wealth management, risk, portfolio scaling and business strategy, with core working relationships spanning approximately 8–11 years